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## MESSAGE FROM SINGAPORE BUSINESS FEDERATION (SBF)

Singapore is known to be a key regional and global centre for companies to conduct business. For the city state to retain its position as a leading business hub, besides a world-class infrastructure, pro-business policies and high government efficiency, enterprises need to have easy access to the necessary tools and information required to manage their operations.

Since the Singapore Business Federation (SBF) was established in 2002, the Federation has been championing the interests of the Singapore business community. As the apex business chamber representing 21,000 companies, as well as key local and foreign business chambers, SBF plays a pivotal role in helping to build a conducive business environment.

As the backbone of all business operations, accountants provide an important professional service to enterprises. Functioning as the national accounting body of Singapore, the Institute of Singapore Chartered Accountants (ISCA) plays a vital role in furthering the interests of the profession and contributing to the overall business environment by assisting companies to develop their capabilities. To this end, SBF is happy to have an enduring partnership with ISCA in bringing valued services to the business community.

The ISCA Directory has been well received by the business community as a good reference for companies seeking information on the service offerings of the public accounting firms and their affiliates. I wish ISCA every success on the third edition of the directory and I am confident it would continue to benefit both the accounting and business communities alike.